**Ideation Phase**

**Define the Problem Statements**

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| Date | 05 July 2024 |
| Team ID | SWTID1720014974 |
| Project Name | Book-Store |
| Maximum Marks | 3 Marks |

**Customer Problem Statement Template:**

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| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | A new reader. | Find interesting books to read. | I don’t know where to start or what books i might like. | I need personalized recommendations and access to a variety of new books. | Confused and unsure about my reading choices. |
| PS-2 | A reader with limited shelf space. | Manage my collection by selling books after reading. | Most platforms don’t facilitate second-hand book sales. | I can’t easily get rid of books which are no longer needed and make some money back. | Overwhelmed by untidiness and financially constrained. |
| PS-3 | A new writer. | Test my writing skills and see if people enjoy my work. | It’s difficult to get published and receive a feedback. | I want to publish my writings online for free and get reviews. | Anxious about my writing abilities and eager for feedback. |
| PS-4 | A parent. | Find appropriate and engaging books for my children. | It’s difficult to ensure the books are suitable and interesting. | I need curated lists and age-appropriate recommendations. | Anxious about making the right choices and wanting to inspire a love for reading in my children. |